

County Profile Contact (919) 715-6374

Commerce Economic Development Contact (919) 733-4977

Demographics

Population & Growth

	Population	Annual Growth Rate
2014 Total Population	81,806	0.3%
2009 Total Population	80,688	0.5%
2000 Total Population	77,415	
July 2009 Certified Population Estimate	80,130	
July 2009 Certified Population Growth	2,714	
July 2009 Certified Net Migration	1,380	

Urban/Rural Representation

	Population	Urban/Rural Percent
2000 Total Population: Urban - inside Urbanized Area	47,758	61.7%
2000 Total Population: Urban - inside Urbanized Clusters	0	0.0%
2000 Total Population: Rural - Farm	240	0.3%
2000 Total Population: Rural - Nonfarm	29,417	38.0%

Estimated Population by Age

	Population	Pop by Age, % Est.
2014 Median Age	42	
2009 Median Age	40	
2000 Median Age	38	
2009 Total Pop 0-19	20,414	25.3%
2009 Total Pop 20-29	8,427	10.4%
2009 Total Pop 30-39	11,068	13.7%
2009 Total Pop 40-49	12,504	15.5%
2009 Total Pop 50-59	11,675	14.5%
2009 Total Pop 60+	16,600	20.6%

Working Commuters, 2000 Census

Workers, Travel Time

Avg Travel Time, Not at Home	22
Workers Not Working at Home	38,299
Travel Time to Work: < 5 minutes	1,128
Travel Time to Work: 5-9 minutes	4,134
Travel Time to Work: 10-14 minutes	6,837
Travel Time to Work: 15-19 minutes	7,898
Travel Time to Work: 20-24 minutes	7,003
Travel Time to Work: 25-29 minutes	2,684
Travel Time to Work: 30-34 minutes	4,190
Travel Time to Work: 35-39 minutes	757
Travel Time to Work: 40-44 minutes	663
Travel Time to Work: 45-59 minutes	1,508
Travel Time to Work: 60-89 minutes	737
Travel Time to Work: 90+ minutes	760

Workers, By Transportation

Worker Mode, Base	38,970
Work at Home	671
Drove Car/Truck/Van Alone	31,150
Carpooled Car/Truck/Van	6,431
Bus/Trolley Bus	14
Streetcar/Trolley Car	4
Subway/Elevated	0
Railroad	0
Ferryboat	0
Taxicab	0
Motorcycle	35
Bicycle	11
Walked	326
Other Means	328

Travel to Work

Worked in State/County of Residence	26,932
Worked in State/Outside County of Residence	11,812
Worked Outside State of Residence	226

Commuters

	Commuters	Percent by Residence
	26,932	69.1%
	11,812	30.3%
	226	0.6%

Education

		Pop Age 25+, %
2009-10 Kindergarten-12th Enrollment	12,678	
2010 Average SAT score (2400 scale)	1,457	
2010 Percent of Graduates taking SAT	41.1%	
2008-09 Higher Education Completions	839	
2008-09 Higher Education Total Enrollment	5,891	
2009 Proj Education Attainment - At Least High School Graduate	39,872	70.8%
2009 Proj Education Attainment - At Least Bachelor's Degree	6,539	11.6%

Housing

		Growth / Appreciation Est
2014 Total Housing	36,900	1.7%
2009 Total Housing	36,300	
2014 Median Value of Owner Occupied Housing	\$110,317	11.1%
2009 Median Value of Owner Occupied Housing	\$99,310	24.4%
2009 Owner Occupied Housing	24,335	
2009 Renter Occupied Housing	8,158	
2009 Total Households	32,493	
2000 Median Year Housing Structure Built	1973	

Income

		Growth Est or Total %/ Percent
2014 Median Family Income	\$53,953	5.5%
2009 Median Family Income	\$51,134	22.3%
2000 Median Family Income	\$41,802	
2014 Median Household Income	\$46,029	4.8%
2009 Median Household Income	\$43,906	22.9%
2000 Median Household Income	\$35,724	
2009 Median Disposable Income	\$35,496	
2009-2014 Per Capita Income: Annual Compound Growth Rate %		0.5%
2014 Per Capita Income	\$21,217	2.5%
2009 Per Capita Income	\$20,703	19.3%
2000 Per Capita Income	\$17,353	
2000 Total Pop with Income Below Poverty Level	8,161	
2000 Percent of Pop with Income Below Poverty Level		10.7%

Employment / Unemployment

	Year to Date	2009 Annual
2010Q4 Employment	30,999	31,553
2010Q4 Unemployment	4,491	5,724
2010Q4 Unemployment Rate	12.7%	15.4%
2011Q1 Announced Job Creation	0	39
2011Q1 Total Announced Investments (\$mil)	\$0.0	\$7.7
Mar2011 Lost Jobs, Closings & Layoffs	0	763
Mar2011 Establishment Events, Closings & Layoffs	1	11

Employment / Wages by Industry	2010 3rd Qtr Employment	2009 Annual Employment	2010 3rd Qtr Avg Weekly Wage	2009 Avg Weekly Wage
Total All Industries	24,228	24,746	\$588	\$577
Total Government	1,581	1,528	\$641	\$659
Total Private Industry	19,201	19,395	\$560	\$554
Agriculture Forestry	89	86	\$409	\$451
Fishing & Hunting				
Mining	6	11	\$734	\$557
Utilities	0	0	.	.
Construction	704	705	\$588	\$544
Manufacturing	5,369	5,974	\$635	\$570
Wholesale Trade	1,966	2,058	\$849	\$860
Retail Trade	2,868	2,861	\$418	\$399
Transportation and Warehousing	106	112	\$869	\$883
Information	176	190	\$721	\$752
Finance and Insurance	408	414	\$789	\$734
Real Estate and Rental and Leasing	191	148	\$544	\$390
Professional and Technical Services	371	372	\$683	\$644
Mgt of Companies, Enterprises	197	398	\$1,250	\$1,597
Administrative and Waste Services	1,057	625	\$451	\$412
Educational Services	103	58	\$370	\$478
Health Care and Social Assistance	3,583	3,338	\$520	\$515
Arts, Entertainment and Recreation	121	150	\$251	\$215
Accommodation and Food Services	1,558	1,534	\$226	\$221
Other Services Ex. Public Admin	431	446	\$498	\$498
Public Administration	1,475	1,416	\$625	\$641
Unclassified	4	27	\$761	\$619

Commercial/Retail/Industrial

Local Businesses

Apr2011 Available Industrial Buildings	8
2010Q3 Establishments: Total Private Industry	1,397
2010Q3 Establishments: Manufacturing	145

Local Retail Business

2009 Total Retail Sales (With Food/Drink) (\$mil)	\$539.4
2009 Total Retail Businesses (With Food/Drink)	540
2009 Avg Sales/Business Total (with Food/Drink)	\$998,848

Quality of Life

Taxes

FY2010-11 Property Tax Rate per \$100 Value	\$0.6599
FY2009-10 Annual Taxable Retail Sales (\$mil)	\$420.1
2011 Tier designation	1

Childcare

Mar2011 Licensed Child Care Facilities	83
Mar2011 Licensed Child Care Enrollment	2,408

Weather

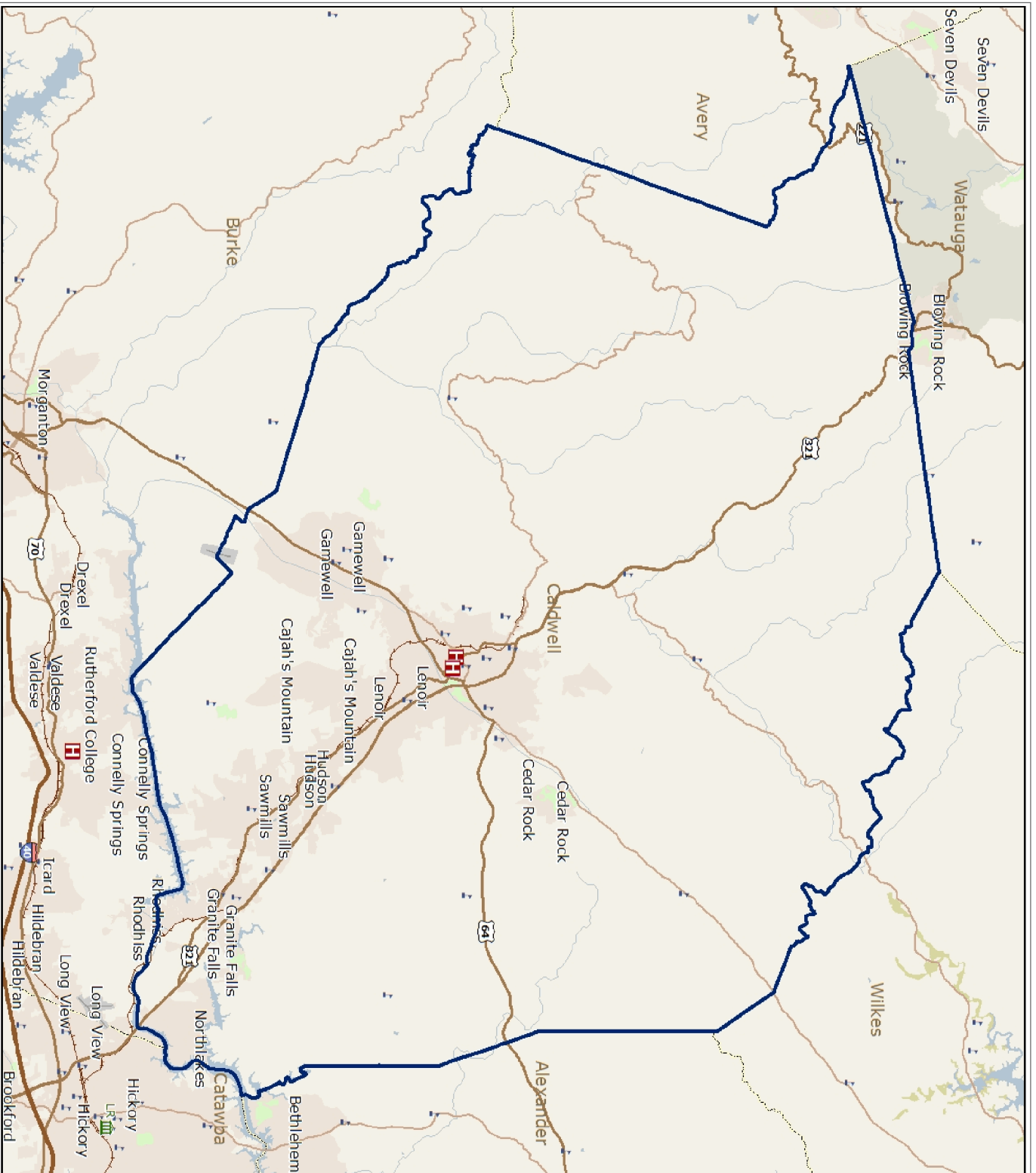
Annual Rainfall	51
Annual Snowfall	12
Average Annual Temperature	60
Average Annual High Temperature	69
Average Annual Low Temperature	45

Healthcare Providers

2009 Number of Physicians	80
2009 Physicians per 10,000 population	10.0
2009 RNs per 10,000 population	52.8
2009 Dentists per 10,000 population	2.7
2009 Pharmacists per 10,000 population	6.4

Sources:
 ESRI for demographics, working population, educational attainment, housing, income, crime, weather, and retail data. <http://www.esri.com>
 NC Dept. of Education and various state education departments for SAT data by county system. <http://www.ncpublicschools.org>
 US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>
 NC Commerce for announced new jobs and investment, NC tiers, and number of industrial buildings. <http://www.nccommerce.com/en>
 NC Employment Security Commission for lost jobs and affected establishments data. <http://www.ncesc.com>
 NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>
 UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>
 US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>

Notes:
 Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2009/2014 data are projections. Some data may be available only for North Carolina. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf.



THE STATE OF NORTH CAROLINA



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Legend

- Hospital
- Public University
- Private University
- NC Community Colleges
- School
- Interstate
- US Highway
- State Highway
- Railroads (Local)
- Airport
- Rivers
- Cnty Bnds (detailed, named)
- Park
- Municipal Boundaries

