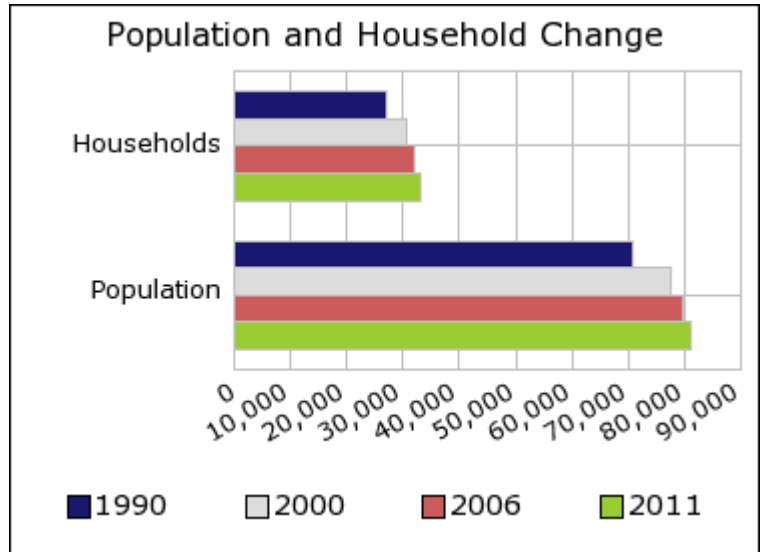


Executive Summary Report with Charts

Population Demographics:

The number of households in the study area in 1990 was **27,172** and changed to **30,768** in 2000, representing a change of **13.2%**. The household count in 2006 was **32,047** and the household projection for 2011 is **32,955**, a change of **2.8%**.

The population in the study area in 1990 was **70,709** and in 2000 it was **77,415**, roughly a **9.5%** change. The population in 2006 was **79,509** and the projection for 2011 is **81,079** representing a change of **2.0%**.



| | 1990 Census | 2000 Census | 2006 Estimate | 2011 Projection | Percent Change | |
|------------------|----------------|----------------|------------------|--------------------|-----------------|-----------------|
| | | | | | 1990 to 2000 | 2006 to 2011 |
| Total Population | 70,709 | 77,415 | 79,509 | 81,079 | 9.5% | 2.0% |
| Total Households | 27,172 | 30,768 | 32,047 | 32,955 | 13.2% | 2.8% |

Population by Age



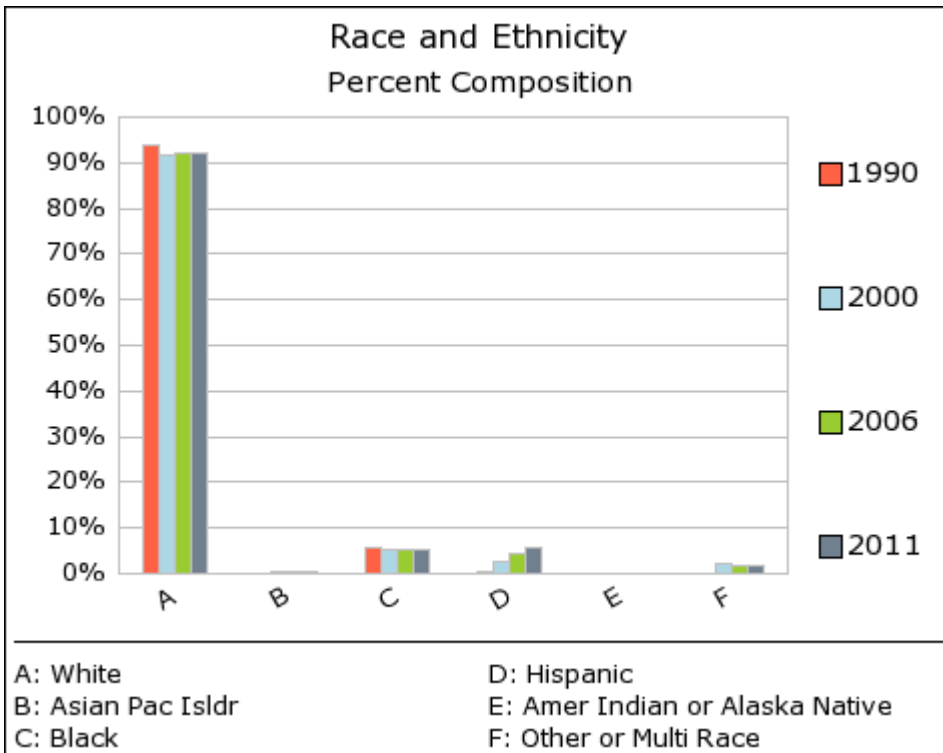
In 1990, the median age of the total population in the study area was **34.6**, and in 2000, it was **37.6**. The median age in 2006 is **39.2** and it is predicted to change in five years to **40.8** years. In 2006, females represented **50.7%** of the population with a median age of **40.4** and males represented **49.3%** of the population with a median age of **38.0** years. In 2006, the most prominent age group in this geography is **Age 35 to 44** years. The age group least represented in this geography is **18 to 24** years.

Age Groups

| Age Groups | 1990 Census | % | 2000 Census | % | 2006 Estimate | % | 2011 Projection | % | Percent Change | |
|------------|----------------|-------|----------------|-------|------------------|-------|--------------------|-------|-----------------|-----------------|
| | | | | | | | | | 1990 to 2000 | 2006 to 2011 |
| 0 to 4 | 4,551 | 6.4% | 4,968 | 6.4% | 4,712 | 5.9% | 4,446 | 5.5% | 9.2% | -5.6% |
| 5 to 14 | 9,051 | 12.8% | 10,314 | 13.3% | 10,385 | 13.1% | 9,848 | 12.1% | 14.0% | -5.2% |

| | | | | | | | | | | |
|----------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|
| 15 to 19 | 5,249 | 7.4% | 4,538 | 5.9% | 4,992 | 6.3% | 5,382 | 6.6% | -13.5% | 7.8% |
| 20 to 24 | 5,303 | 7.5% | 4,343 | 5.6% | 4,666 | 5.9% | 5,036 | 6.2% | -18.1% | 7.9% |
| 25 to 34 | 11,637 | 16.5% | 11,367 | 14.7% | 10,179 | 12.8% | 9,561 | 11.8% | -2.3% | -6.1% |
| 35 to 44 | 10,899 | 15.4% | 12,212 | 15.8% | 11,839 | 14.9% | 11,178 | 13.8% | 12.0% | -5.6% |
| 45 to 54 | 8,643 | 12.2% | 11,125 | 14.4% | 11,469 | 14.4% | 11,858 | 14.6% | 28.7% | 3.4% |
| 55 to 64 | 6,827 | 9.7% | 8,289 | 10.7% | 9,558 | 12.0% | 10,464 | 12.9% | 21.4% | 9.5% |
| 65 to 74 | 5,150 | 7.3% | 5,799 | 7.5% | 6,564 | 8.3% | 7,544 | 9.3% | 12.6% | 14.9% |
| 75 + | 3,399 | 4.8% | 4,460 | 5.8% | 5,145 | 6.5% | 5,762 | 7.1% | 31.2% | 12.0% |

Population by Race/Ethnicity

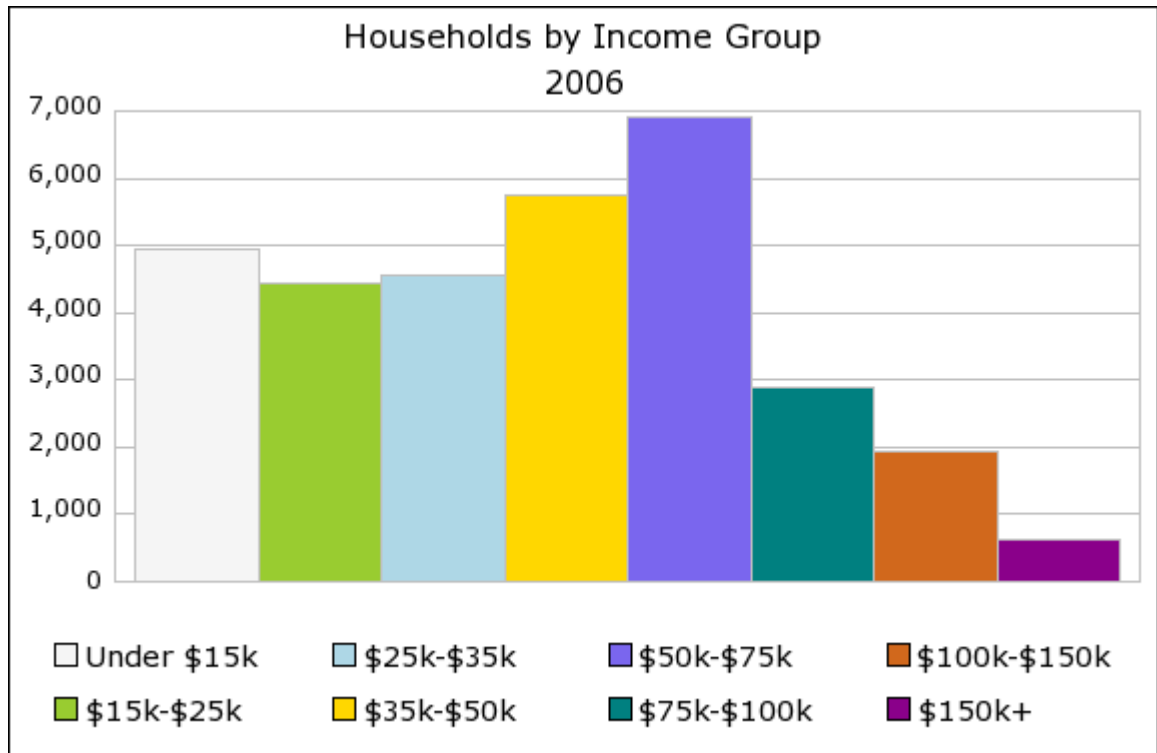


In 2006, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

| Race & Ethnicity | 1990 | | 2000 | | 2006 | | 2011 | | Percent Change | |
|----------------------------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | % | Census | % | Estimate | % | Projection | % | 1990 to 2000 | 2006 to 2011 |
| White | 66,506 | 94.1% | 71,017 | 91.7% | 73,135 | 92.0% | 74,725 | 92.2% | 6.8% | 2.2% |
| Black | 3,881 | 5.5% | 4,223 | 5.5% | 4,256 | 5.4% | 4,278 | 5.3% | 8.8% | 0.5% |
| American Indian or Alaska Native | 105 | 0.2% | 162 | 0.2% | 133 | 0.2% | 113 | 0.1% | 54.3% | -15.0% |
| Asian or Pacific Islander | 111 | 0.2% | 327 | 0.4% | 420 | 0.5% | 488 | 0.6% | 194.6% | 16.2% |
| Other Race | 106 | 0.2% | 1,098 | 1.4% | 1,014 | 1.3% | 1,038 | 1.3% | 935.9% | 2.4% |
| Two or More Races | | | 588 | 0.8% | 551 | 0.7% | 437 | 0.5% | | -20.7% |
| Hispanic Ethnicity | 315 | 0.5% | 1,927 | 2.5% | 3,329 | 4.2% | 4,472 | 5.5% | 511.7% | 34.3% |
| Not Hispanic or Latino | 70,394 | 99.6% | 75,488 | 97.5% | 76,180 | 95.8% | 76,607 | 94.5% | 7.2% | 0.6% |

Households by Income

In 2006 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.



HH Income Categories

| | 1990 Census | | 2000 Census | | 2006 Estimate | | 2011 Projection | | Percent Change | |
|-----------------------|-------------|-------|-------------|-------|---------------|-------|-----------------|-------|----------------|--------------|
| | | % | | % | | % | | % | 1990 to 2000 | 2006 to 2011 |
| \$0 - \$15,000 | 7,519 | 27.7% | 5,378 | 17.5% | 4,936 | 15.4% | 4,726 | 14.3% | -28.5% | -4.3% |
| \$15,000 - \$24,999 | 5,631 | 20.7% | 4,981 | 16.2% | 4,448 | 13.9% | 4,221 | 12.8% | -11.5% | -5.1% |
| \$25,000 - \$34,999 | 5,457 | 20.1% | 4,663 | 15.2% | 4,559 | 14.2% | 4,669 | 14.2% | -14.6% | 2.4% |
| \$35,000 - \$49,999 | 5,011 | 18.4% | 6,050 | 19.7% | 5,738 | 17.9% | 5,410 | 16.4% | 20.7% | -5.7% |
| \$50,000 - \$74,999 | 2,585 | 9.5% | 6,006 | 19.5% | 6,916 | 21.6% | 7,074 | 21.5% | 132.3% | 2.3% |
| \$75,000 - \$99,999 | 550 | 2.0% | 2,119 | 6.9% | 2,898 | 9.0% | 3,519 | 10.7% | 285.3% | 21.4% |
| \$100,000 - \$149,999 | 280 | 1.0% | 1,186 | 3.9% | 1,925 | 6.0% | 2,451 | 7.4% | 323.6% | 27.3% |
| \$150,000 + | 127 | 0.5% | 385 | 1.3% | 627 | 2.0% | 885 | 2.7% | 203.2% | 41.1% |
| Average Hhld Income | \$29,830 | | \$43,022 | | \$47,154 | | \$51,137 | | 44.2% | 8.4% |
| Median Hhld Income | \$25,710 | | \$35,807 | | \$39,969 | | \$43,434 | | 39.3% | 8.7% |
| Per Capita Income | \$11,526 | | \$17,099 | | \$19,651 | | \$21,517 | | 48.4% | 9.5% |

Current year data is for the year **2006**, 5 year projected data is for the year **2011**. More About Our Data.
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